

NEWCO REDCUBE ADVERTISEMENT



HIMESH CHAUHAN

**We deliver for you
We advertise your Brand**

**We are the future of
Delivery**



Red-Cube Delivery

A www.newkoad.com **NewKOADW** **ND** **Company**



World's first IOT based Digital Delivery Platform.

Not just another food aggregator.

10

**International
Innovation awards**

20

**Years of food
Delivery experience**

52

Global patents.

Innovation awards



**Seoul International Invention
2019.11.27-30**



**Taiwan International Invention
2019.09.28**



**Malaysia International Invention Switzerland International Invention
2019.05.02-04 2019.04.12**

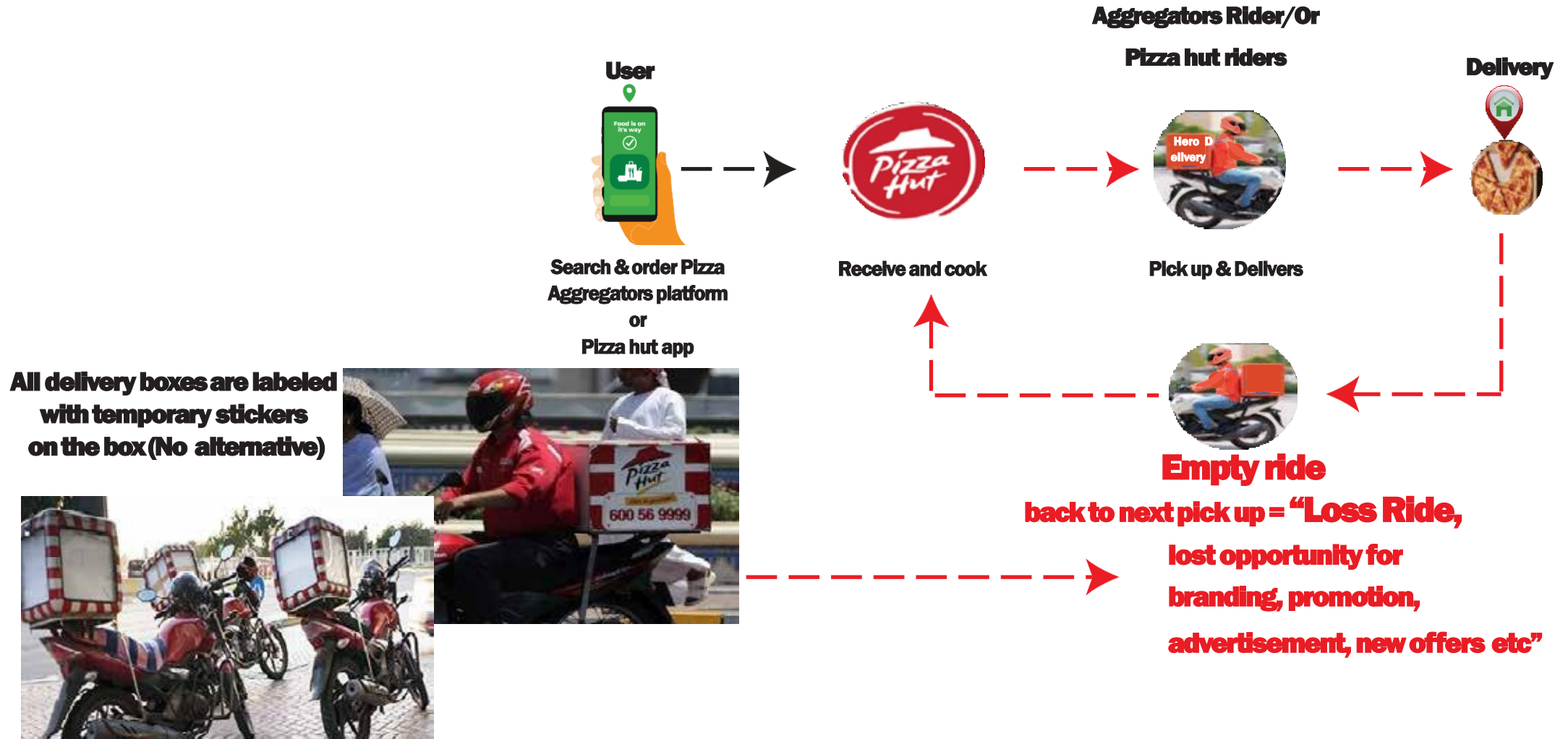


Seoul International Invention



**Taiwan International Invention
2019.09.28**

Current delivery process



All food aggregators advertise themselves not your restaurants.

<https://www.revelink.com/blog/9-things-Mid-eleven-third-party-food-aggregators>



Solution



- 3 Sided LED Screen
- Auto rotational ads
- Clear daylight visibility
- Dust,water proof



User

Search
& Order Pizza from
"Pizza Hut"
using Pizza Hut or
3rd party aggreg
ator app
(Talabat,Uber,Careem).



Restaurant

"Pizza Hut"

Receive & Prepare
confirm pick up.



Rider

As soon as rider receive
pick up order LED Screen
changes to advertise "Pi
zza Hut's" Offers,Promot
ions etc **The add will ke
ep
changing till delivery.**



Delivery

As soon as rider delivers
the screen is ready for
any other Americana's
product line.



Advertisement Ride

Once the food delivered
LED Screen will change
to advertise any product,
Promotion,event etc.
till Rider picks up next
order.

Advertisement Ride

*All the delivery boxes are equipped
with GPS based advertising, conne
cted to cloud server.*



SOME OF THE ADVERTISING MODELS

- Company Branding.
- New product launch.
- New promotions.
- Govt. Messages
- Nearest Americana's restaurants

Competitive Advantage



Eyes on the road

Unlike a radio, television or digital advertisement with outdoor advertising, The audience can't simply change the channel or skip



Full exposure

Have your promotion, offers seen by millions everyday and every corner of the city.



Fully customizable

Ability to be customized and directed to a specific cross-section of the population by using tools such as location (GPS system), verblage, and design.



Cost-effective

As consumers exposure to products on a repetitive basis on most cost effective way.



Direct eyesight level

Our Boxes are mounted on bikes hence they are in line direct view of drivers, walking audience More than 60% of consumers are believed to respond to outdoor advertising.



Maximum exposure

Ensuring your target audience sees your product and brand and remembers them.



Product

We made the impossible, possible by powering 3 sided LED screen through 12v bike battery.

World's first 3-way IOT Digital Display Delivery Box.



21.5 Inch
3 sided low power

Weight 14kg

External volume (cm) 620X
540X450 (WxLxH)

Internal Volume (cm) 520
X480X343 (WxLxH)

Recyclable Polycarbonate(PC) Zero Impact on environment.



Our Growth





Red Cube Delivery, A

www.newkoad.com

**New K O A D W I N D
Company**

UAE

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